

VIDEOWALL PROJECT :

BERLIN - KIEV

September 25th - October 1st,

2009

The exhibition RAPTURE was conceived as a part of the art project **VIDEOWALL**, which won at the international competition **Art Apriori 2009**. The task set by Art **Apriori** was a refurbishment of the traditional art museums in Eastern Europe through the grapple with contemporary tendencies of art development.

The project VIDEOWALL arose as a result of cooperation between creative artists and curators from Ukraine and Germany, who set themselves a common goal in deepening the dialog about contemporary art between East and West; between Kiev and Berlin. It is a cunning and up-to-date solution of the given task, accomplished through modern day technology. The tradition-rich dialog about the understanding of contemporary art is being carried on a contemporary level.

Therefore, an inspiring virtual presence of a contemporary art exhibition in Berlin was proposed in a prestigious museum in Kiev: One week long ARTISTS ANONYMOUS will digitally intervene in the rooms of the long-term exhibition in Kiev Museum of Russian Art. With huge video-projections of their work, which will interact directly with the real exhibit, the artists will transform the museums rooms in a new form of installation which appear to be half-real, half-imaginary. This may be the foundation for a brand new and future-orientated form of exhibition.

In addition to this project the Kiev Museum will establish a room, in which all audiences can view the parallel exhibition RAPTURE of ARTISTS ANONYMOUS in Berlin, via direct feed, which is set in the rooms of WHITE SQUARE GALLERY. This concept goes beyond a silent transmission and, depending on agreement, is planned to have direct verbal contact between audience, organizers, artists, curators, gallery owners, collectors and cultural artists from all over the world.

We hope to launch a discussion concerning contemporary art beyond the boundaries of individual regions with all their cultural limits on to a global scale.

This project was initialized by three Ukrainian curators - Iryna Marchenko, Jevgenij Kutschinskij and Igor Salo – and was heavily supported by the Kiev Museum of Russian Art, especially by museum's director Jury Vakulenko and museum's curator Tatjana Kotschubinskaja.

The WHITE SQUARE GALLERY would like to thank all its project partners for their inspiring and harmonic collaboration.